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Analisis pengaruh kebutuhan modal kerja terhadap efektivitas modal kerja di pengusaha kecil (Studi kasus di Perkampungan Industri Kecil Pulo Gadung, Jakarta) = Analysis of the influence of working capital needs on working capital effectiveness in small entrepreneurs (Case study in Pulo Gadung Small Industrial Village, Jakarta)

Author:

Mardi, author

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